



2026 ANNUAL MEETING

Michigan State University

East Lansing, MI

July 9-12, 2026 | Virtual Day June 25



SPONSORSHIP + EXHIBITOR PROSPECTUS

About SABER

SABER is a scientific society dedicated to the advancement of post-secondary biology education. SABER facilitates the dissemination of biology education research findings to education researchers, classroom practitioners, and other stakeholders.

Sponsors & Exhibitors

Our partners include textbook publishers, educational technology and software companies, research groups, and government agencies.

2025 Sponsors and Exhibitors

Allen Institute
American Society for Cell Biology
Codon Learning
College Board
Macmillan Learning
McGraw Hill
Pearson
SimBiotic Software
Soomo Learning
W. W. Norton & Company

Our Attendees

The 2025 Annual Meeting welcomed **450 in-person** and **35 virtual** attendees. In 2026, we are moving to a new location for the first time to attract new participants and broaden our reach.

2025 Audience Composition

- 54% Faculty, instructor, or teacher
- 27% Graduate and undergraduate students
- 11% Postdoctoral scholars
- 7% Administrator or staff
- 2% Other

SABER attendees are leading scholars in biology education research and practitioners of evidence-based teaching whose work is highly regarded at their institutions.

Among the 168 respondents to the 2025 post-conference survey:

- 47% teach an introductory biology course
- 42% teach lab courses or a course with a lab component
- 43% teach a course with a data analysis or statistics component
- 37% teach a course with over 100 students

GET IN TOUCH

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New Opportunities

New for 2026! Our Partner and Supporting Partner sponsorships give your organization the opportunity to exhibit at the SABER Annual Meeting and lock-in a sponsorship of the Professional Development in Evidence-Based Teaching (PDET) Seminar Series at a reduced rate! Learn more about the PDET Series at saberbio.org/PDET-Series

Partner **\$7,000** (\$700 savings!)

Designed for sponsors seeking maximum annual visibility and the opportunity to lead an educational session with SABER members.

Includes:

- Exhibitor sponsorship at the SABER Annual Meeting (see page 3 for description)
- Seminar Partner sponsorship of the PDET Seminar Series: Your organization sponsors and leads one full-hour seminar during SABER's 2026-2027 Professional Development in Evidence-Based Teaching (PDET) Seminar Series.

Supporting Partner **\$4,000** (\$700 savings!)

A strong option for sponsors who want broad visibility and a brief presentation opportunity during the Professional Development in Evidence-Based Teaching Seminar Series.

Includes:

- Exhibitor sponsorship at the SABER Annual Meeting (see page 3 for description)
- Supporting Partner sponsorship of the PDET Seminar Series: 3-minute speaking opportunity at the start of one of SABER's 2026-2027 Professional Development in Evidence-Based Teaching (PDET) Seminar Series.

Virtual Day Sponsor **\$2750** (First time offering!)

New This Year For the first time, SABER is offering a fully virtual component of the Annual Meeting on June 25, 2026, preceding the in-person conference. This Virtual Day will be **attended by both remote participants and in-person registrants**, expanding access to SABER programming.

As the Virtual Day Sponsor, your organization will be featured on the virtual presentation platform and acknowledged during the welcome portion of the program, including a brief live speaking opportunity (approximately 1-3 minutes).



Exhibit at SABER

New for 2026: With Michigan State University hosting the conference, most activities will take place in the STEM Teaching and Learning Facility. Exhibitor tables will be set up in a high-traffic area where attendees pass throughout the conference. The location is conveniently near registration, coffee stations, and boxed lunch pick-up, ensuring multiple opportunities for engagement with conference participants.

Exhibitor \$2,200

As an Exhibitor Level Sponsor, your organization will have multiple opportunities to connect with SABER attendees in meaningful ways. In exchange for your support, your organization will receive:

- Two complimentary meeting registrations.
- Your logo featured on the conference website and promoted on social media and in conference emails.
- Acknowledgment during the opening remarks.
- A table to display your products and meet participants

Nonprofit Exhibitor \$1,000

Nonprofit organizations receive the same benefits as the Exhibitor level listed above at reduced nonprofit pricing.

Optional Add-on

Lunch and Learn \$1,200 (6 available) *(previously Lunch Demo)*

Host an interactive Lunch and Learn session to engage attendees in a focused discussion or demonstration. Share your expertise, connect with participants, and provide materials or resources to a targeted audience.

- Participant pre-registration (*new this year*).
- Featured in the conference program app with your session description
- Opportunity to share materials or information with participants
- Sharing contact information from participants (with their consent) who opt into the session



Award & Presentation Sponsorship

Support SABER awards to help researchers with financial need attend the conference and to recognize outstanding contributions in biology education research. Your sponsorship makes a direct impact on the community and the future of the field.

Travel Awards **\$2,000+**

Travel Award Sponsorship provides crucial support that helps SABER members attend the Annual Meeting. These awards make it possible for trainees, committee volunteers, and faculty with financial need to participate fully in the conference. Your contribution helps cover or offset costs such as airfare, registration, and hotel, ensuring that those who contribute to SABER's mission and those with limited resources can engage in the meeting. In exchange for your contribution, your organization will receive:

- Sponsor's logo featured on the Travel Award website and event website.
- Acknowledgment during the opening remarks.

Mary Pat Wenderoth Lectureship Award **\$2,000** *(Funded)*

This prestigious award, introduced in 2025, honors a SABER member who has made significant, sustained contributions to the field of biology education research. In exchange for your contribution, your organization will receive:

- Award named for sponsor. Sponsor's name and logo appears in the conference program and app. Link to organization website within the event description.
- Logo featured in the session information in the conference program. Logo displayed in opening slide deck with verbal mention.

Bill Wood Graduate Talk Award **\$1,000**

- Awarded to an exceptional graduate student talk presenter.
- Award named for sponsor.
- Announced at SABER's General Meeting on the last day of the conference.
- Sponsor acknowledged during the award proceedings & logo on the Awards website.

Poster Awards **\$500 each**

- Awarded to exceptional undergraduate and graduate student poster presenters and announced at SABER's Business Meeting on the last day of the conference
- The award is named for the sponsor. Sponsor recognized during the award proceedings.
- Logo featured on the SABER Awards website.



Marketing Opportunities

Marketing opportunities to help your organization expand its reach.

Lanyards \$1,000

Your organization's name and logo will be displayed on the meeting badge lanyards. Your organization will be acknowledged in the conference program app and on the SABER website. *Price does not include purchase, production or shipping.*

Pens and Notepads \$500 each / \$1,000 both

Your organization's logo printed on all pens and/or notepads, to be distributed at the registration table. Your organization will be acknowledged in the conference program app and on the SABER website. *Price does not include purchase, production or shipping.*

Conference Registration Banner \$1,000

Your organization's banner ad will appear on the registration webpage. Includes a hyperlink to your organization's website. This is viewed by all conference attendees. Must be confirmed before registration opens on April 21, 2025.

Registration Confirmation Banner \$1,000

Your organization's banner ad will appear in the email confirmation of every registered attendee, including a hyperlink to your organization's website. Must be confirmed before registration opens on April 21, 2025.

Mobile App Sponsor \$2,000

This app is the main conference program and communication method during the 4-day conference. Your organization will be the primary supporter of the SABER Annual Meeting conference app. Your logo and ad will be prominently featured on the app. Your organization will be acknowledged on the conference website and during the opening remarks.

Reach out to discuss your ideas!
We're flexible and eager to tailor opportunities to your goals.